

Project Client: UBC Parking Services  
Project Champion: Director, Parking Services  
Project Duration: 6 weeks

## Technology Integration Sprint

1



### Project Environment

The UBC Parking Services department undertook a Pilot Project to **map their parking inventory & assets** using advanced ALPR technology.

2



### Objectives

Access rich & informative data to effectively run their parking operations. Additionally, pave the **way for creating & offering enhanced AI-assisted wayfinding and navigation** experiences for students & visitors.

3



### Actions Taken

A Technology Integration Sprint project designed to:

- **Provide key insights** into their respective areas of the Service Experience Journey.
- **Achieve consensus on the specifics** of Wishlist Items to aid the ALPR Solution Provider in successfully customizing the Pilot Project template.

4



### Outcomes

Used the high-level software usability information our project generated to reliably **assess the accuracy & validity of the information collected** in the asset mapping trials, enabling:

- Better understanding & confidently defining their own desired data usability and **determining accurate estimates** of resources required for a Full-scale Project.
- Confidently **specifying the service parameters** for a Full-scale Project and coordinating an effective new collaborative Project approach with the Solution Provider.